

Digital Marketing Services

Our passion is sparking growth in people and business. A cornerstone of cultivating opportunities for our customers is understanding their business model and attracting their ideal client by leveraging data to build customized digital marketing solutions that drive brand awareness and results.

Whether you want a customer to click, email, or call, we'll help you develop the right strategy and tactics to spread your message, track the results, and analyze the data to capture and convert a client the moment they are looking for your products and services. Since buyers are more educated and informed than ever about where they spend their money, we'll equip you with the ideal combination of Big Brother and Big Data to keep your company front of mind amongst your target market.



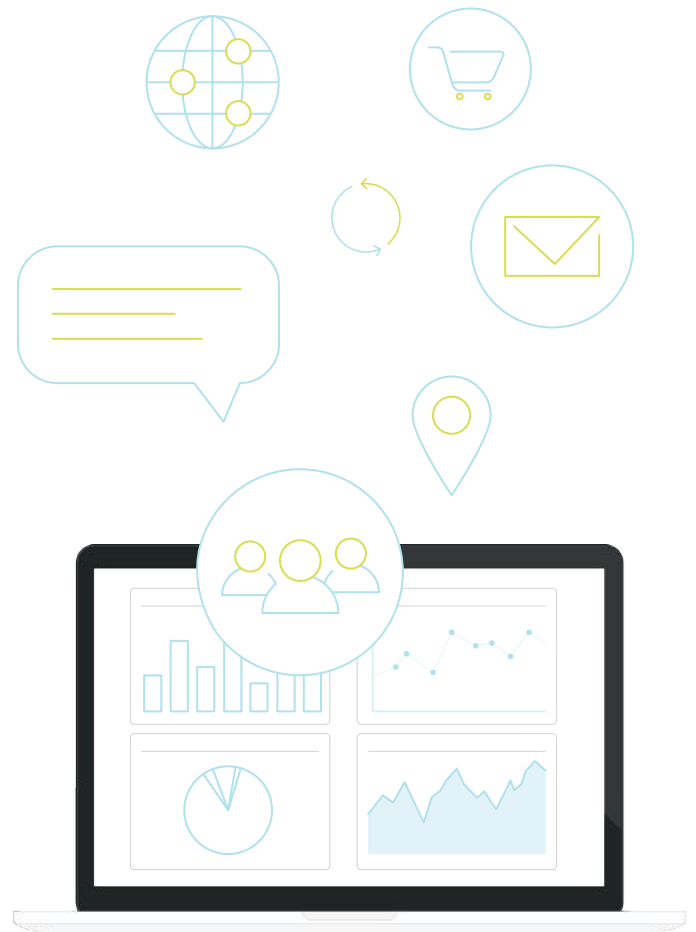
Search Engine Optimization (SEO)

Digital marketing campaigns are essential to getting the most out of your investment in a website. We'll help you drive qualified traffic through inbound marketing techniques. After establishing baseline reporting, we'll dial in the right keywords, search phrases, and page-by-page website optimization to establish links with key online directories and searches. Monthly ranking reports and ongoing optimization and submission of keywords will help your site continue to climb search rankings and expand your reach.



Creative Design & Branding

While you might be fantastic at telling your company story, you can't be everywhere at all times. Our team of graphic designers and creative experts will help you develop the essential mix of media from logos to email signatures necessary to extend your brand and fuel your company's growth. Whether you're a startup or celebrating a century in business, we've got the right mix of savvy and artistry to craft the imagery and elements for your brand.





Targeted Search

The pervasive use of mobile devices and access to the Internet has built an extensive warehouse of data on client demographics, habits and purchase history that empowers companies to focus on consumers who are the ideal audience for your products and services without spending time on wasted impressions and clients who aren't a fit for your company.



Reach & Frequency

With endless information in the palm of every buyer's hand, maintaining brand awareness is critical to standing out from the crowd. Fueled by the most advanced audience and geo-targeting, SeedSpark provides the media channels and methodology to dial in the ideal frequency levels, within a specific geography or population.



Cross-Channel Delivery

The Yellow Pages are nearly dead, newspapers keep getting thinner, and cord-cutters have cable companies nervous. Thanks to the Internet, we live in a world of on-demand media that transcends devices and age groups. With billions of impressions each day, SeedSpark will reach your customers while they surf the web, catch up on email, consume content, and stream media across all devices and platforms.



Retargeting Campaigns

As buyers research their options for companies, goods, and services online, we know they're likely in the market to make a purchase. Prospective clients who visit your site are highly qualified opportunities. Retargeting campaigns keep your brand front of mind and are customizable to deliver focused messages based on specific interests and purchasing habits.



Data & Direction

Just as great power comes with great responsibility, great data can come with great results when used properly. SeedSpark helps you translate the consumer and product data harnessed from digital marketing campaigns and transform it into actionable insights to drive change and improve the bottom line.

Get In Touch

SeedSpark is passionate about sparking growth in businesses and people.

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