

Business Continuity & Disaster Recovery

How Long Can Your Business Survive Without Its Server?

In today's always-on, digital world, data plays a critical role in the success of your business, and studies show again and again that losing that data can close a business in short time. The costs and risks associated with downtime are massive, and the damage to your business' brand and reputation are immeasurable. It's time to put a Business Continuity and Disaster Recovery (BCDR) plan in place.



According to the US Department of Labor, 93% of companies that experience a disaster **go out of business within 5 years** - even if they can recover in the short term.

3/4
BUSINESSES

Get a Failing Grade for
Disaster Recovery



18.5
AVG HOURS

Disaster Recovery Time

The Average Cost for

1 HOUR
of **DOWN TIME:**

\$7k - \$700k

In the end, business continuity and disaster recovery is about peace of mind. Hardware fails, employees make mistakes, security breaches are on the rise and natural disasters are unavoidable; even in the face of unpredictable events, you can rest assured that you have a reliable solution and a reliable team in place at all times. Our Business Continuity Disaster Recovery Solution is about more than just data backup - it's designed to quickly revive your network following any unplanned downtime, and ensure your employees are operating productively as soon as possible.

► ***When the unexpected comes, how do you want your business to respond?***

Incidents & Disasters BCDR Protects Against

There's no way to predict the future, and Murphy's Law tells us that anything that can go wrong will go wrong. If you don't have a well-thought out recovery plan, your company's data is teetering on the edge of a cliff without a safety net. Here are some of the scenarios where BCDR proves to be most helpful:

User Error

We all make mistakes, like accidentally clicking a malicious link, dropping our computers, misplacing a mobile device or deleting something we intended to save. User error was cited as the leading cause of data loss in a 2015 Databarracks survey. Backup plays an important role in ensuring these mistakes don't turn into serious problems.

Hardware Failure

Different hard drives, servers, desktops and other devices have varying life expectancies and refresh cycles, but hardware often fails. Whether it's due to normal wear and tear, defects, or the unexplainable, businesses need to be prepared. BCDR can help ensure that entire datasets are replicated and accessible if something stops working.

File Corruption & Software Failure

Software will also occasionally fail. Files and data can become corrupted and things may be deleted without warning. In addition to providing complete restores for entire machines, BCDR allows for data recovery.

Natural Disasters & Extreme Weather

According to Climate Change Preparedness and the Small Business Sector, small sized businesses lose an average of \$3,000 per day after closing due to a major storm. With the regularity of these events in certain locations and resulting power outages, small leaks and other less severe issues creating costly downtime, BCDR is a no-brainer.

Insider Threats

If a disgruntled employee were to intentionally encrypt, delete, steal or corrupt sensitive information, having that data backed up ensures that it can be recovered and restored. This isn't to say that BCDR can necessarily prevent such behaviour, but it helps to mitigate damage.

Cybercrime

Viruses, malware, and cybercrime – especially ransomware – are an increasingly dangerous threat today. The Ponemon Institute's 2015 Cost of Cyber Crime Report claims that businesses saw an average of 160 successful cyber-attacks per week. BCDR can help you save money when attacked.